

BIRLA CORPORATION LIMITED Regd. Office: 9/1, R.N. Mukherjee Road, Kolkata-700 001

(Rs. in lacs)

Accounting

UNAUDITED FINANCIAL RESULTS FOR THE THREE MONTHS ENDED 31ST DECEMBER, 2009

| | | | | | | Year ended |
|----------|---|--------------|--------------|----------------|----------------|----------------|
| | | Three mor | nths ended | Nine moi | nths ended | 31st March |
| | | 31st Dec'09 | 31st Dec'08 | 31st Dec'09 | 31st Dec'08 | 2009 (Audited) |
| 1 Sale | 3 | 61784 | 51816 | 171533 | 140868 | 203884 |
| Less | : Excise Duty | 5896 | 6602 | 16031 | 18885 | 24819 |
| Net | Sales | 55888 | 45214 | 155502 | 121983 | 179065 |
| 2 Othe | er Operating Income | 520 | 410 | 1672 | 782 | 1905 |
| | | 56408 | 45624 | 157174 | 122765 | 180970 |
| | 1 Expenditure | | | | | |
| | (Increase) / Decrease in Stock in trade, Work in Progress | 1138 | 1349 | (4016) | (2200) | 1340 |
| | Consumption of Raw Materials | 8084 | 5002 | 20416 | 14261 | 22687 |
| | Purchases of traded goods | 12 | 40 | 26 | 56 | 56 |
| , | Staff Cost | 3800 | 3534 | 11327 | 10313 | 14859 |
| | Power & Fuel | 9493 | 10244 | 28220 | 28260 | 36820 |
| | Fransport & Forwarding Expenses Stores,Spare Parts and Packing Material | 7029 4045 | 6398 3781 | 18937 11348 | 17477 11876 | 24427 16847 |
| | Depreciation | 1436 | 1095 | 4136 | 3081 | 4342 |
| | Other Expenses | 6043 | 4536 | 16092 | 12373 | 19449 |
| 1) | Stilet Expenses | 41080 | 35979 | 106486 | 95497 | 140827 |
| 4. Prof | it from Operations before Other Income,Interest & Tax | 15328 | 9645 | 50688 | 27268 | 40143 |
| | er Income | 1630 | 1499 | 8156 | 4681 | 5708 |
| | it before Interest & Tax | 16958 | 11144 | 58844 | 31949 | 45851 |
| 7. Inter | | 600 | 702 | 1837 | 1610 | 2205 |
| | it before Tax | 16358 | 10442 | 57007 | 30339 | 43646 |
| | | 5129 | 2304 | 15039 | 7049 | 11295 |
| | Expenses | | | | | |
| 10. Net | | 11229 | 8138 | 41968 | 23290 | 32351 |
| (Fac | -up Ordinary Share Capital e Value Rs.10/- each) | 7701 | 7701 | 7701 | 7701 | 7701 |
| | erves excluding Revaluation Reserves | | | | | 120248 |
| | c and diluted Earnings Per Share for the period (Rs.) | 14.58 | 10.57 | 54.50 | 30.25 | 42.01 |
| | ic shareholding iber of shares | 28571156 | 28571156 | 28571156 | 28571156 | 28571156 |
| | | | | | 37.10% | 37.10% |
| | entage of shareholding | 37.10% | 37.10% | 37.10% | 37.10% | 37.10% |
| | noter and Promoter Group shareholding | | | | | |
| | Pledged/Encumbered | 2.711 | 3.711 | 2.711 | 2.711 | 2.711 |
| | Number of Shares | Nil | Nil | Nil | Nil | Nil |
| | Percentage of Shares (as a % of the total shareholding of | - | - | - | - | - |
| | promoter and promoter group) | | | | | |
| | Percentage of Shares (as a % of the total share capital of the | | | | | |
| (| Company) | - | - | - | - | - |
| (b) 1 | Non-encumbered | | | | | |
| | Number of Shares | 48434191 | 48434191 | 48434191 | 48434191 | 48434191 |
| | Percentage of Shares (as a % of the total shareholding of | | | | | |
| | promoter and promoter group) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |
| | Percentage of Shares (as a % of the total share capital of the Company) | 62.90% | 62.90% | 62.90% | 62.90% | 62.90% |

Notes:

- 1) There were no exceptional / extraordinary items during the quarter ended 31st December,2009.
- 2) Lay-off was declared in Birla Vinoleum, Birlapur, w.e.f.17th November,2009 on account of lack of demand.
- 3) Birla Jute Mills, Birlapur remain closed since 14th December'2009 due to industry-wide strike called by Worker's Union.
- 4) Information on Investor complaints for the Quarter- (Nos.): Opening Balance-Nil, New-7, Disposal-7, Pending-Nil.
- 5) Figures for previous periods have been regrouped/re-arranged, wherever necessar
- 6) The above results were reviewed by the Audit Committee, taken on record by the Board of Directors of the Company at its meeting held on 31 January, 2010 and subject to a "Limited Review" by the Auditors.

For Birla Corporation Ltd

Kolkata (HARSH V. LODHA)
31st January, 2010 Chairman

UNAUDITED SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. in Lacs)

| PARTICULARS | Three months ended 31st December,2009 | Three months ended 31st December,2008 | Nine Months ended 31st December,2009 | Nine Months ended 31st December,2008 | Accounting Year ended 31st March, 2009 (Audited) |
|--|--|---------------------------------------|---|---|---|
| 1. Segment Revenue | | | | | |
| a. Cement | 51647 | 41036 | 143252 | 112164 | 164212 |
| b. Jute | 3962 | 3729 | 10588 | 8483 | 12889 |
| c. Power | 4842 | 4815 | 14059 | 13118 | 16529 |
| d. Others | 328 | 484 | 1117 | 1411 | 1868 |
| Total | 60779 | 50064 | 169016 | 135176 | 195498 |
| Less : Inter Segment Revenue | 4891 | 4850 | 13514 | 13193 | 16433 |
| Net Sales | 55888 | 45214 | 155502 | 121983 | 179065 |
| 2. Segment Result | | | | | |
| (Profit before Interest and Tax) | | | | | |
| a. Cement | 12929 | 7919 | 44352 | 22901 | 35875 |
| b. Jute | (46) | (362) | 90 | (528) | (960) |
| c. Power | 2994 | , , | | ` ' | 8278 |
| d. Others | (100) | (53) | (229) | (130) | (327) |
| Total | 15777 | , , | , , | ` ' | 42866 |
| Less: (i) Interest | 600 | 702 | 1837 | 1610 | 2205 |
| (ii) Other un-allocable expenditure net off un-allocable income. | (1181) | (1079) | (6530) | (2902) | (2985) |
| Profit before Tax | 16358 | 10442 | 57007 | 30339 | 43646 |
| 3. Capital Employed | | | | | |
| a. Cement | 84296 | 61992 | 84296 | 61992 | 61764 |
| b. Jute | 4625 | 4733 | 4625 | 4733 | 4248 |
| c. Power | 14337 | 15349 | 14337 | 15349 | 15143 |
| d. Others | 3076 | | | | 3339 |
| Total | 106334 | | | | 84494 |

For Birla Corporation Limited

Kolkata (HARSH V. LODHA) 31st January, 2010 Chairman