

October 31, 2011

Corporate Relationship Department,
Bombay Stock Exchange Limited,
1st Floor, New Trading Ring, Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai- 400 001
Fax No. (022) 2272 2037/2039/2041/2061/3121/3719

The Manager,
Listing Department,
National Stock Exchange of India Limited,
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Fax No. (022) 2659 8237/38/8348

Dear Sir,

Re: **Declaration of Interim Dividend**

The Board of Directors during the Meeting held on Monday, the 31st October has declared an Interim Dividend of ₹ 2.50 per share (25%) on the ordinary share capital of the Company for the Financial Year 2011-12.

The Record Date for determining the entitlement of the shareholders for the above interim dividend will be 14th November, 2011. Interim Dividend will be paid on or after 24th November, 2011.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**

Sd/-

(GIRISH SHARMA)
Sr. Vice-President (Indirect Taxes)
& Company Secretary